

# FACT SHEET 2019

**3** International Accreditations



## RANKINGS



### USB

- No 1 in SA by PMR.africa
- No 3 Eduniversal Africa
- Top 100 Eduniversal global

### USB-ED

- Financial Times Executive Education ranking No 62
- Open Enrolment No 80
- Customised



## VISION

USB is globally recognised as a source of value for a better world.



## MISSION

Through knowledge advancement and transformative learning we develop responsible leaders who positively impact society.



## IDENTITY STATEMENT

We are proud to be an African business school of global repute.



## VALUES

### Excellence

We improve continuously to exceed expectations.

### Value creation

We create a better world.

### Equity

We commit to restitution, fairness and inclusivity.

### Accountability

We are answerable for our actions.

### Respect

We embrace the dignity of each person and civility of public discourse.

### Compassion

We care for the well-being of all our stakeholders.

## ACADEMIC PROGRAMMES

- Business Management** PGDip | MBA | PhD
  - Health Care Leadership
  - Project Management
  - Managing International Organisations
- Development Finance** PGDip | MPhil | PhD
- Futures Studies** PGDip | MPhil | PhD
- Management Coaching** MPhil

### 4 Areas of specialisation

- PGDip Leadership Development**
- PGDip Financial Planning**
- PGDip Project Management**
- PGDip Leadership Development for NPO's

**TOTAL NUMBER OF STUDENTS** 1 290

522 767

**267** International students

**1023** SA students

- 26 Exchange students
- 20 International incoming groups
- 527 Incoming participants



Total number of graduates in 2019  
**625**



- 23** Articles in academic journals
- 10** Chapters in books
- 32** Conference presentations

**NEW** 800

Total number of new registrations in 2019

## STUDENTS

Total number of applications for

2019: 3 114  
2020: 3 646

**STAFF**  
**186**

- 31 Full-time academics 32 with PhD
- 4 Contract appointments
- 95 Part-time academics 35 with PhD
- 58 Professional support staff

## RESEARCH CENTRES

- Centre for Corporate Governance in Africa
- Africa Centre for Dispute Settlement
- The Institute for Futures Research
- Africa Centre for Development Finance
- Centre for Responsible Leadership Studies

**14** chapters

**29 000** alumni

We create the learning space to enable, through uniquely designed interventions and applied research, a network of globally responsible leaders to forge a sustainable future.

**3 369** Participants (open enrolment programmes)

**3** Other African countries reached

**3587** Different nationalities

**60.17%** Open enrolment programmes fully online